

NORTHEAST ACADEMY ENTERPRISE SCHOOL

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2013-2016 Strategic Planning Process

March 1, 2013

Goal	Plan of Action	Responsible Party	Date of Attainment
Enrollment			
Increase by 100 students	Reach 460 students. Develop recruitment plan by April 29, 2013.	Principal and Recruitment Committee	2013
Increase by 65 students	Reach 525 students.	Principal and Recruitment Committee	2014
Increase by 75 students	Reach 600 students.	Principal and Recruitment Committee	2015
Increase by 100 students	Reach 700 students.	Principal and Recruitment Committee	2016
ACT Scores			
Increase Ave. from 17.4 to 19	Develop ACT/SAT test plan by April 29, 2013	Principal and Academic Committee	August 2013
Increase Ave. from 19 to 21	Develop ACT/SAT test plan by April 29, 2013	Principal and Academic Committee	August 2014
Increase Ave. from 21 to 23	Develop ACT/SAT test plan by April 29, 2013	Principal and Academic Committee	August 2015
Increase Ave. from 23 to 25	Develop ACT/SAT test plan by April 29, 2013	Principal and Academic Committee	August 2016
Scholars			
Increase # of Academic Scholars 1 to 6	Develop tracking system starting in middle school to ensure students, parents, teachers and staff are aware of requirements to be Academic Scholars and cultivate eligible students by April 29, 2013	Principal and Academic Committee	August 2016
Have 3 National Achievement/Merit Scholars	Develop process for students taking PSAT starting in 9 th grade. Identify students with potential to attain National Achievement status in middle school and cultivate their skills. By April 29, 2013	Principal and Academic Committee	August 2016
Scholarship			
Increase from \$803,607 to \$883,000	Develop plan to increase funding opportunities for students at NEA by April 29, 2013.	Principal and Development Committee	August 2013

Increase from \$883,000 to \$972,000	Develop plan to increase funding opportunities for students at NEA by April 29, 2013.	Principal and Development Committee	August 2014
Increase from \$972,000 to \$1,069,000	Develop plan to increase funding opportunities for students at NEA by April 29, 2013.	Principal and Development Committee	August 2015
Increase from \$1,069,000 to \$1,176,000	Develop plan to increase funding opportunities for students at NEA by April 29, 2013.	Principal and Development Committee	August 2016
EOI			
Increase 6 th grade math scores by 3%	Develop plan for math achievement by April 29, 2013	Principal, Chair and Vice Chair	August 2013
Increase 6 th grade math scores by 5%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2014
Increase 6 th grade math scores by 10%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2015
Increase 6 th grade math scores by 10%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2016
Increase 8 th grade math scores by 2%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2013
Increase 8 th grade math scores by 5%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2014
Increase 8 th grade math scores by 5%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2015
Increase 8 th grade math scores by 5%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2016
Increase EOI Algebra I	Develop plan for math achievement by April 29, 2013.	Principal and Academic	August 2013

scores by 4%		Committee	
Increase EOI Algebra I scores by 5%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2014
Increase EOI Algebra I scores by 10%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2015
Increase EOI Algebra I scores by 10%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2016
Increase EOI Algebra II scores by 8%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2013
Increase EOI Algebra II scores by 10%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2014
Increase EOI Algebra II scores by 15%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2015
Increase EOI Algebra II scores by 20%	Develop plan for math achievement by April 29, 2013.	Principal and Academic Committee	August 2016
Increase EOI Biology I scores by 7%	Develop plan for science achievement by April 29, 2013.	Principal and Academic Committee	August 2013
Increase EOI Biology I scores by 5%	Develop plan for science achievement by April 29, 2013.	Principal and Academic Committee	August 2014
Increase EOI Biology I scores by 5%	Develop plan for science achievement by April 29, 2013.	Principal and Academic Committee	August 2015
Increase EOI Biology I scores by 5%	Develop plan for science achievement by April 29, 2013.	Principal and Academic Committee	August 2016
Increase EOI US History scores by 7%	Develop plan for academic achievement by April 29, 2013.	Principal and Academic Committee	August 2013
Increase EOI US History scores by 10%	Develop plan for academic achievement by April 29, 2013.	Principal and Academic Committee	August 2014
Increase EOI US History scores by 10%	Develop plan for academic achievement by April 29, 2013.	Principal and Academic Committee	August 2015
Increase EOI US History scores by 10%	Develop plan for academic achievement by April 29, 2013.	Principal and Academic Committee	August 2016
Increase AP Course Offerings from 1 to 3	Develop plan for academic achievement by April 29, 2013.	Principal and Academic Committee	August 2014

Increase AP Course from 3 to 6	Develop plan for academic achievement by April 29, 2013.	Principal and Academic Committee	August 2015
Increase AP Course from 6 to 9	Develop plan for academic achievement by April 29, 2013.	Principal and Academic Committee	August 2016
BUDGET	Develop budget process for Northeast Academy	Principal and Budget Committee	April 29, 2013
	Develop budget process for athletic/extra-curricular activities.	Principal and Budget Committee	January 18, 2013
TECHNOLOGY	Develop Technology Plan to address instructional and administrative needs	Principal and Technology Committee	April 29, 2013
FACILITIES	Develop Facilities Plan to address building, grounds and athletic fields	Principal and Facilities Committee	April 29, 2013
BOARD DEVELOPMENT	Develop Board Development Plan to address ongoing operation of the Northeast Academy Enterprise School Board	Board Chair and Board Development Committee	April 29, 2013
RESOURCE DEVELOPMENT	Develop Resource Development Plan to address identifying and securing external resources	Principal and Resource Development Committee	April 29, 2013

Strategic Planning Process

Committees

Academic Committee

Chair: Tina Fugate

Focus of the Academic Committee: Developing a curriculum appropriate for a STEM Academy (math and science courses); Developing and implementing AP courses (math, science, language arts); Testing process (ACT, SAT, EOI, CRT, PSAT); Academic support process for math and science courses (afterschool, intersession, summertime, peer tutoring, online support (OdysseyWare, Study Island, Khan Academy, TenMarks, etc..)); Study skills development (time management, note-taking, test

taking, critical reading/thinking); academic assessment process (progress reports, student assessment, benchmark development); Data usage; Professional development; Co-curricular (STEAM Fair, Science Olympiad, First Robotics, Bot Ball).

Deadline: April 29, 2013

Recruitment/Outreach Committee: Chair: Valerie McMurray

Focus of the Committee: Development of a recruitment plan (where to recruit, when to recruit, how to recruit); development of recruitment material (publications, web presence, giveaways, videos, etc...); Development of outreach plan (publicity, contact with community stakeholders, corporate/education partners, parents, alumni).

Deadline: April 29, 2013

Technology Committee: Chair: Shalon Simmons

Focus of Committee: Development of process for the use of instructional technology (distance learning capability, online academic support resources – Khan Academy, TenMarks, Plato, OdessaWare, etc..., equipment – laptops, tablets, whiteboards, etc...); availability and usage of wireless; web development; cyber security; internet usage policies; administrative technology usage.

Deadline: April 29, 2013

Resource Development Committee: Chair: Brian Corpening

Focus of Committee: Create development plan (“Viking 50-50 plan,” donor cultivation process, infrastructure – foundation account, development publications, partnership identification and implementation, resource database; establish 501-C3); develop initial fundraising campaign.

Deadline: April 29, 2013

Enterprise Board Committee: Chair: Belphry Dean

Focus of Committee: Develop plan for development of Enterprise Board (review and revision of by-laws; board recruitment; board outreach and communications; relationship with OKCPS, etc...).

Deadline: April 29, 2013

Budget Committee: Chair: Tony Francisco

Focus of Committee: Develop budget process for Northeast Academy (funding from District, Student Activities and Enterprise Board initiated accounts; develop process to identify budget priorities; create process to create board oversight of different accounts; create process for submission and approval of annual budgets; develop Foundation accounts process to support teacher merit pay, equipment, AP testing , professional development, etc..).

Deadline: April 29, 2013

Facilities Committee: Chair: Brian Corpening

Focus of Committee: Developing facilities plan that addresses evolving needs of the school (Upgrade STEM labs – plumbing and electric; adequate structural resources to support curriculum (greenhouse, athletic storage, distance learning technology)); address the rehabilitation of athletic facilities (football stadium, tennis courts, baseball and softball fields); create plan to get partnership support for facilities (STEM labs, athletic facilities).

Deadline: April 29, 2013

PLANNING COMMITTEES COMPLETION PROCESS

Each committee is chaired by a member of the Enterprise School Board. Each committee should include representatives from the Enterprise Board, NEA faculty/staff/students, CAB, PTSA, parents and community members. The representation on the committees should be consistent with our intention of creating a partnership to support the operation of the school and the education of our children.

The actual process of crafting plans for each committee can be different and will utilize cloud technology. Instead of relying on face to face meetings the draft documents and proceedings can exist on Google cloud (Google Drive) where participants would be able to access and contribute on a regular ongoing basis; along with email this would be an effective, time efficient way to ensure participation and input. A “final” in-person meeting will be called to share a proposed plan and to garner final input from participants. A quick “orientation” to Google Drive will be distributed to the participants of the different committees to ensure that individuals are able to participate through the use of technology.

For individuals who lack access to computers and the internet, a hard copy of the draft on the cloud will be available for them to access at Northeast, so that they can follow the process and submit suggestions back to the Principal’s office at Northeast. A lack of access to technology or ability to utilize technology will not prevent individuals from participating if they so desire.

The format of each committees report should follow the suggested format:

A brief summary of findings of the committees with an overview of recommendations to be implemented should be part of the finished document. The timeframe should be two years.

Below is how the actual strategic planning document for each committee should look to facilitate incorporating into a broader, more comprehensive strategic plan.

Action Item	Responsible Party	Resources Needed	Timeframe	Measurement of Success
Complete alumni database	Parent Liaison – with supervision from Principal	Names of alumni, access to computers with Excel	May 30, 2013	Database available for the solicitation of alumni

A final “Northeast Academy of Health Sciences and Engineering Enterprise School Strategic Plan 2013-2016” will be completed by the end of 2012-2013 school year and submitted to the Oklahoma City Public Schools Board. This plan will be our blueprint on how we will manage the school going forward and what we will be held accountable for by the OKCPS Board.